



KIDSPORT BRITISH COLUMBIA

ANNUAL

REPORT 2024



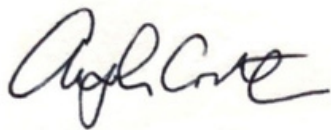
YET ANOTHER RECORD YEAR FOR GRANT DISTRIBUTIONS IN BC

The KidSport program in BC continued to see an increased demand from families in need in communities across the province in 2024. The BC Provincial Chapter, along with our 39 community chapters across the province helped fund a season of sport for 10,695 kids, distributing \$3,629,075 in grants for sport registration fees. These totals represent another nearly 40% increase over 2023 results, meaning 2024 was another record year for the KidSport program in BC.

We are grateful to all of our partners and donors across BC for sharing our belief in the power of sport. Your support played an important role in helping provide a season of sport for more kids this past year than ever before in our program's history.

Thank you for your support. I am pleased to share what you helped make possible last year.

Sincerely,



ANGELA CROWTHER
Director, KidSport BC





2024 BC-WIDE IMPACT

10,695 KIDS

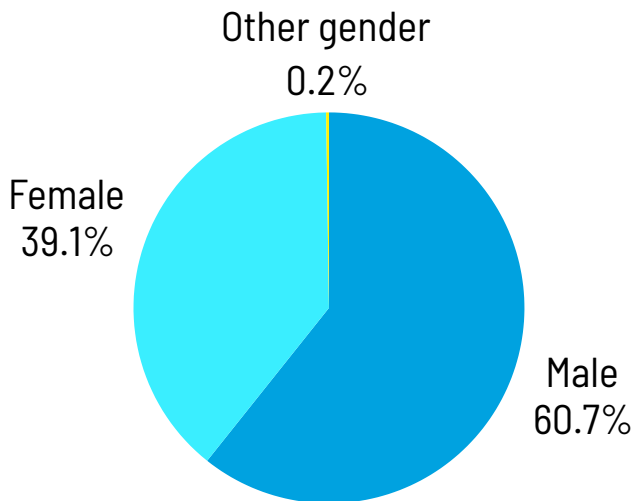
across BC received KidSport funding for a season of sport

\$3.6M

was distributed by KidSport chapters across BC last year

+38% vs LY

ANOTHER RECORD YEAR



Avg grant : \$339.32

232

kids in 232 communities across BC received funding from KidSport

41%

of grants supported Indigenous children, new Canadians or athletes with a disability

TESTIMONIAL

“Both my son and daughter got funding from KidSport to participate in sports. Not only has this given them a sense of accomplishment, but also a sense of belonging. It's so amazing to see my child with down syndrome being cheered on by his team! Priceless. It's brought such happiness. Thank you!”

5-YEAR GRANT NUMBERS

2020*

3507

2021*

4164

2022

5377

2023

7742

2024

10,695

*Many sport programs were not operating due to COVID-19, which led to a decrease in grant totals in 2020 and 2021.

TOP 50 COMMUNITIES ACROSS BC

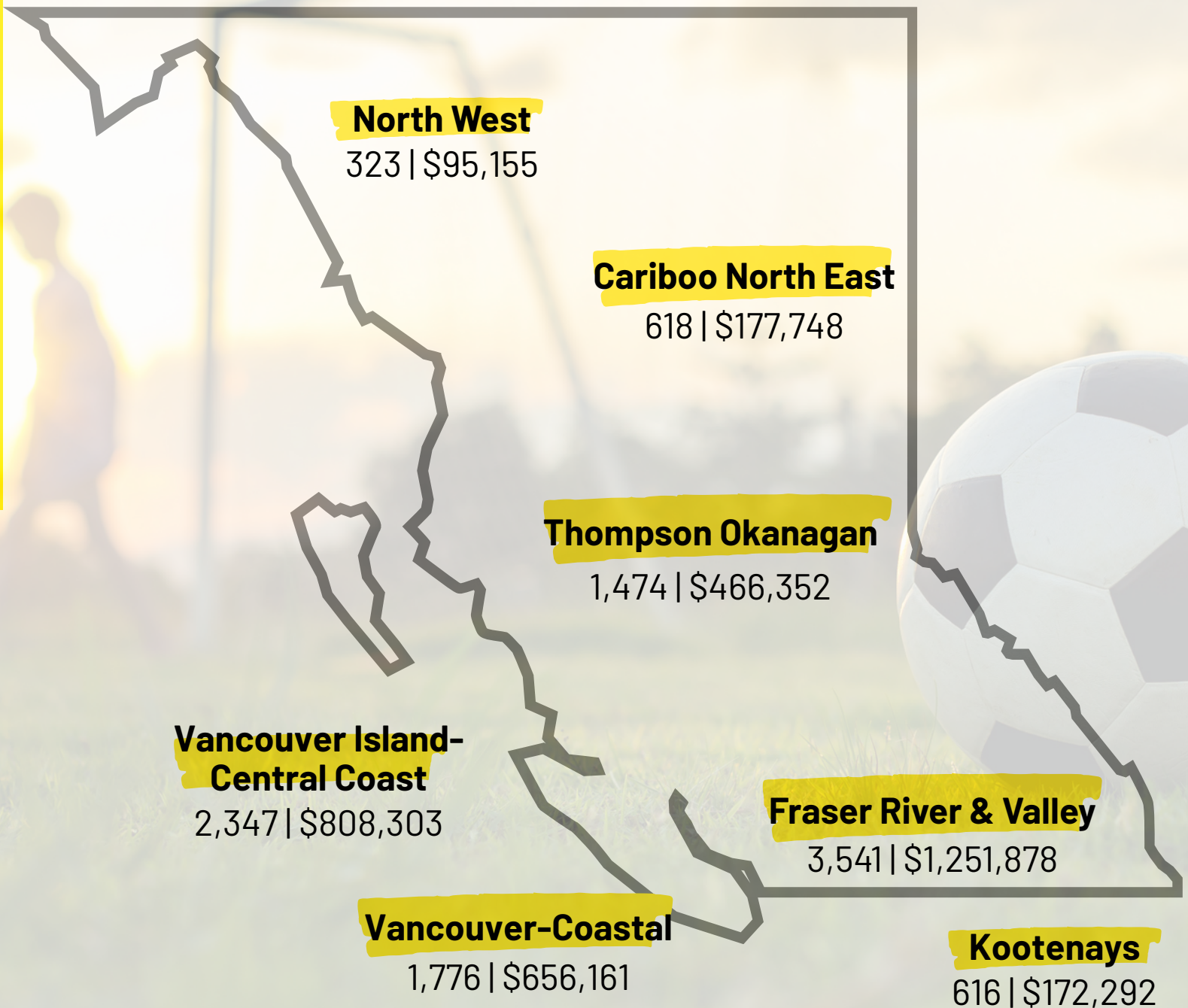
Local impact is at the heart of the KidSport program, whether that happens through one of our volunteer-led community chapters or through the BC Provincial Chapter. These were the top communities where kids received funding in 2024.

- | | |
|---------------------------------------|---|
| 1. Surrey 1189 \$468,027 | 26. Cranbrook 107 \$27,623 |
| 2. Victoria 912 \$359,850 | 27. Prince George 107 \$27,326 |
| 3. Vancouver 602 \$217,489 | 28. Nelson 93 \$27,319 |
| 4. Richmond 506 \$164,923 | 29. Courtenay 87 \$21,351 |
| 5. Kamloops 354 \$148,598 | 30. Sooke 84 \$36,536 |
| 6. Langley 336 \$109,206 | 31. Williams Lake 83 \$16,844 |
| 7. Burnaby 334 \$105,332 | 32. Creston 79 \$22,026 |
| 8. Delta 318 \$134,993 | 33. Campbell River 78 \$21,781 |
| 9. Coquitlam 316 \$118,336 | 34. Powell River 78 \$24,351 |
| 10. Chilwack 259 \$82,498 | 35. West Kelowna 73 \$17,550 |
| 11. Kelowna 259 \$67,555 | 36. Hope 69 \$26,615 |
| 12. Maple Ridge 232 \$68,755 | 37. Prince Rupert 69 \$16,087 |
| 13. Nanaimo 203 \$63,596 | 38. Quesnel 64 \$14,358 |
| 14. North Vancouver 188 \$82,945 | 39. Fort St. John 61 \$17,008 |
| 15. Abbotsford 172 \$61,178 | 40. Brentwood Bay 60 \$18,993 |
| 16. New Westminster 164 \$55,187 | 41. Langford 54 \$27,524 |
| 17. Port Coquitlam 153 \$55,676 | 42. Terrace 49 \$14,604 |
| 18. Vernon 152 \$51,870 | 43. Aldergrove 48 \$16,242 |
| 19. Fort Nelson 148 \$58,227 | 44. Port Moody 48 \$19,312 |
| 20. Mission 147 \$40,634 | 45. Kaslo 47 \$15,995 |
| 21. Duncan 140 \$39,699 | 46. 100 Mile House 45 \$10,174 |
| 22. Salmon Arm 127 \$28,610 | 47. Saanichton 44 \$13,851 |
| 23. Salt Spring Island 117 \$38,255 | 48. Smithers 43 \$12,931 |
| 24. Port Alberni 116 \$26,105 | 49. Merritt 42 \$9,487 |
| 25. Penticton 113 \$34,398 | 50. Summerland 40 \$9,904 |

Communities listed in **blue** are supported through the BC Provincial Chapter

TOTAL GRANTS BY REGION

The KidSport program supports kids in more than 230 communities spanning every corner of the province each year. This is the distribution of grants across each region of the province.



TESTMONIALS

These are a few of the messages of appreciation that we received from families this past year that demonstrate the meaningful impact that KidSport has for the kids and families we support.



“Thank you Kidsport for the financial support, making the load lighter. My daughter lost her father, who passed away unexpectedly and suddenly, when she was only four. Gymnastics was their thing, Dad would always bring her. So when he passed away, we had to take a year off, it was very hard for her to go back without him. This year she started again and it has been so wonderful. She absolutely loves it and is gaining so much confidence there. Thank you sponsors for helping us make this more affordable. I'm so very thankful.”

“I am incredibly thankful for your organization and giving my son the opportunity to participate in something he feels passionate about. As a parent it doesn't feel good to have to limit his growth in sport because we are in a poor financial spot.”



“I'm reaching out to say many thanks for your support of our child's participation in judo this year. This has been a tremendous burden lifted, and the club has done amazing at helping build our child's confidence, self-esteem, self-control, and overall well-being. KidSport makes us feel like we are included in our community. Many thanks again for such a wonderful program.”

TOP-FUNDED SPORTS IN 2024

KidSport in BC is operated as a program of Sport BC. To be eligible for funding, the child must be registered with a sport club that is affiliated with a member sport organization of Sport BC and demonstrates a sustained sport experience led by a qualified coach. These are the top funded sports in 2024.



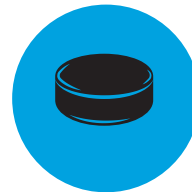
SOCCER

3680 KIDS
\$1,146,469



GYMNASTICS

1332 KIDS
\$462,898



HOCKEY

1318 KIDS
\$531,992



FIGURE SKATING

575 KIDS
\$192,883



BASEBALL

406 KIDS
\$92,980



SCHOOL SPORTS

377 KIDS
\$125,027



FOOTBALL

332 KIDS
\$89,626



TAEKWONDO

314 KIDS
\$134,250



LACROSSE

292 KIDS
\$85,460



SWIMMING

275 KIDS
\$109,095



SOFTBALL

208 KIDS
\$44,501



VOLLEYBALL

175 KIDS
\$74,702

53

different sports
funded through
KidSport grants

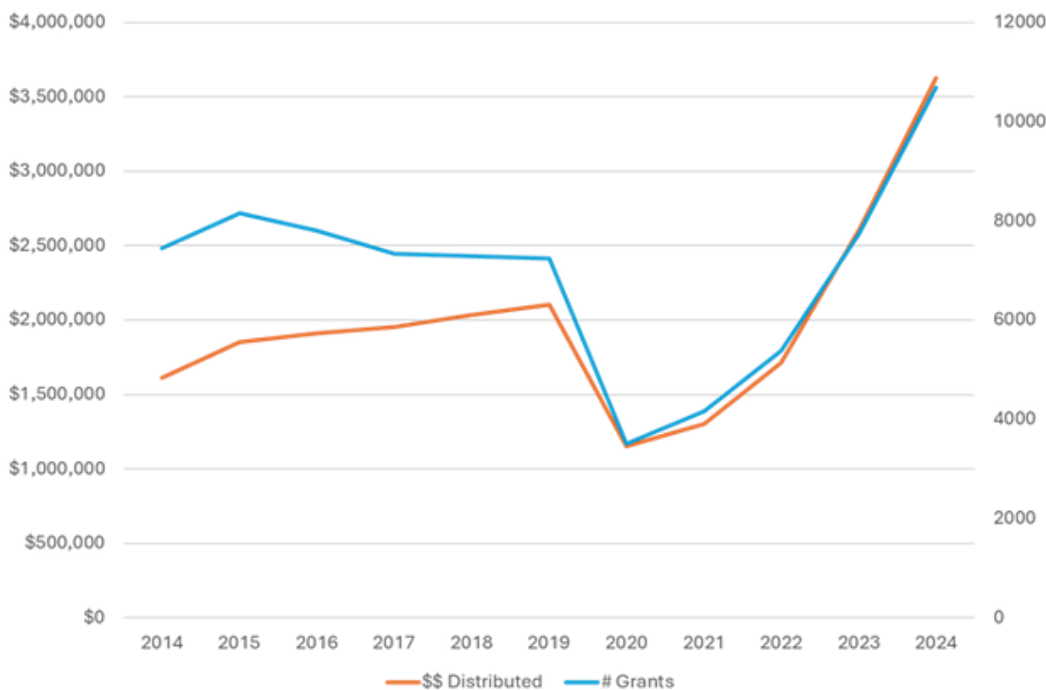
1200+

amateur sport clubs had
KidSport-funded participants
in their programs

For a full list of eligible sports, visit kidsport.ca/british-columbia/who-do-we-fund

A NEW ERA FOR KIDSPORT BC

Looking at the last decade of grants, the following chart illustrates the number of grants and dollars distributed since 2014. In the previous 6 years before the pandemic (2014-2019) grant numbers remained relatively steady, while dollars distributed saw marginal annual increases, totaling approximately 30% over the 6-year period. This is in stark contrast to recent years when grant totals increased at a much more rapid rate, effectively doubling from 2022 to 2024.



Year	#Grants	\$\$Distribution
2014	7448	\$1,611,800
2015	8152	\$1,852,669
2016	7799	\$1,910,171
2017	7332	\$1,955,401
2018	7297	\$2,035,180
2019	7248	\$2,106,234
2020	3507	\$1,151,542
2021	4164	\$1,301,159
2022	5377	\$1,711,759
2023	7742	\$2,607,809
2024	10,695	\$3,629,075

We are incredibly proud of the impact the KidSport program is having for kids and families across BC, but this accelerated increase in demand has been a challenge to keep up with - especially given that most chapters across the province are completely volunteer-run. We are grateful to our partners and donors who generously supported us this past year to help meet the significant need.



2024 HIGHLIGHTS

MALINDI ELMORE NAMED KIDSPORT COMMUNITY CHAMPION

Olympic marathoner, Malindi Elmore was honoured with the KidSport Community Champion award at Sport BC's 57th Annual Athlete of the Year Awards. The three-time Olympian and mom of two, teamed up with the local KidSport chapter where she lives in Kelowna to host a special advanced screening of CBC's "Running a Revolution", which documents women's struggle for equality in the marathon event, and Malindi's inspiring journey to Paris 2024.

Proceeds from ticket sales for the event were donated to KidSport. Funds were also raised through an online silent auction, sales of exclusive 'Run Malindi Run' t-shirts, and online donations. In true Olympic fashion, Malindi exceeded her original \$24,000 fundraising goal, raising \$26,700 for KidSport, which will fund a season of sport for approximately 90 kids.

"I am so honoured and humbled by this recognition and have been inspired by the advocacy of Evan Dunfee for many years championing this worthy cause. I believe that every child has the right to participate in sport and that the benefits of sport last a lifetime. KidSport provides opportunities for thousands of kids in BC to access sports and I am looking forward to continuing to help advocate and fundraise to meet current and future needs." - Malindi Elmore



2024 HIGHLIGHTS

PATTI HUNTER HONOURED WITH PRESIDENTS AWARD

This year's Presidents Award recipient for KidSport was Patti Hunter. Patti has been a champion for equity in sport for over 40 years, and has been a fixture in the amateur sport world in Greater Victoria for much of that time. One of three founders of KidSport Greater Victoria in 2000, she filled many roles for this fast-growing and wide-reaching chapter for many years, and continues to play an active role to this day. Patti has inspired and positively impacted many through her infectious determination, ongoing commitment to personal learning and growth, and unwavering dedication to causes she is passionate about,



L to R: Sandi Swanigan, Sport BC Board Chair, Patti Hunter, KidSport Greater Victoria, Angela Crowther, Director KidSport BC

2024 HIGHLIGHTS

SPORT BC COMMUNITY SPORT HERO AWARD HONOUREES

The Sport BC Community Sport Hero Awards (CSHA) program recognizes coaches, officials, mentors, and administrators who have dedicated themselves to amateur sport at the community level. The following individuals were honoured for their contributions to their local KidSport chapter in 2024.



GARY MANSON

KidSport Maple Ridge

Gary has been a pillar of the KidSport Maple Ridge/Pitt Meadows chapter, serving as Chair for the past 10 years. Under his leadership, the team of volunteers has tirelessly championed opportunities for children to participate in sports. Gary's dedication has opened doors for countless kids in the community, fostering their growth and love for athletics. His commitment and leadership have made a lasting positive change. Congratulations to Gary for being a true community sport hero!

#PoweringSport



L to R: Honourable Lisa Beare, Gary Manson, Bob D'Eith



SCOTT ANDRUSCHAK

KidSport Kamloops

Scott has been involved with KidSport for more than 20 years. In 2023, KidSport Kamloops funded a season of sport for 285 kids in 25 different sports, distributing nearly \$120,000 to cover the cost of sport registration fees. This was a 65% increase over the prior year when the chapter funded 173 grants. When faced with the challenge of this increasing demand, Scott mobilized to explore any avenue he could to increase fundraising to support kids in the community. We are proud to recognize Scott with this award and would like to thank him for all his efforts on behalf of KidSport Kamloops.

#PoweringSport



VONDA HOFFERD

KidSport Prince George

Vonda has been involved with KidSport for nearly 10 years and is currently the Chair of the KidSport Prince George chapter. At the end of 2023, the chapter had funded grants for more than 1,600 kids since its inception, distributing more than \$250,000 to help kids in Prince George experience the joy of a season of soccer, hockey, gymnastics, softball, baseball, figure skating and more. We are grateful to Vonda for her many years of leadership and dedication to supporting kids and thank her for all her efforts on behalf of KidSport Prince George.

#PoweringSport



2024 HIGHLIGHTS

WHITECAPS 50/50 PROGRAM - CONTINUED SUCCESS

KidSport was thrilled to continue as the charity partner for the Vancouver Whitecaps 50/50 program for the 2024 season - our most successful one yet! This season we held 23 draws with sales totaling \$876,100, which resulted in approximately \$350,000 to support our granting program (once winners and expenses were paid). At \$400/child that funds a season of sport for 875 kids!

Special thanks to Vancouver Whitecaps FC for providing us with the opportunity, to our incredible volunteer sellers for their time and enthusiasm, and to Whitecaps fans for your generous support!



CANUCKS FOR KIDS FUND DONATION



We are grateful to Canucks for Kids Fund for their generous support of the KidSport program. The organization presented a cheque for \$50,000 in Penticton this year following the teams' preseason training camp. Canucks for Kids Fund ended up donating \$100,000 to KidSport to fund hockey grants for kids in the Okanagan region, and throughout the Lower Mainland.



2024 HIGHLIGHTS

COMMUNITY DAY AT THE TRACK

Thank you, to Hastings Racecourse for selecting KidSport BC as a Community Day at the Track recipient. This incredible program provided us with the opportunity to host some of our top supporters and volunteers for a night at the race track and included a generous donation to help more kids experience the joy of a season of sport.



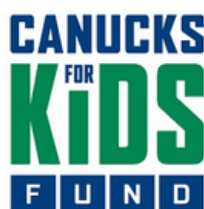
KidSport 50/50 volunteers and staff members taking in the sights at the track



Race winners and Hastings staff present a cheque to KidSport BC reps, Angela Crowther (2nd from L) and Katelynn Ramage (middle)

OUR PARTNERS

We would like to thank the following organizations for their significant contributions to KidSport BC in the 2024-25 fiscal year



KidSport BC is also grateful to receive support from the following KidSport Canada National Partners





So **ALL** Kids Can Play!

KidSport is dedicated to assisting children from families facing financial obstacles to participate in organized sport. Operated as a program of Sport BC, the KidSport program provides grants for individuals to help cover the cost of sport registration fees. KidSport BC is the BC chapter of KidSport Canada, a Registered Canadian Amateur Association ("RCAAA") with charitable status (86212 5986 RR0003).



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